

Message Text

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15

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 005034

R 141310Z MAY 76
FM AMCONSUL CALI
TO USDOC WASHDC
INFO AMEMBASSY BOGOTA
SECSTATE WASHDC 1797

UNCLAS CALI 0190

E.O. 11652: N/A
TAGS: BEXP
SUBJ: WTDR/FTI CARVAJAL AND CIA.

REF: UNCLAS USDOC WASHDC 05664

1. COLOMBIA 2. CNTRY CODE: 301 3. SA
R NO: "NA"

4. CARVAJAL AND CIA.

4A. CODE: 4B. CODE: B 4C. CODE:
5. APARTADO AEREO 46& CALLE 29 NORTE 6-A-40
6. CALI, VALLE, COLOMBIA

7. ESTABL: 1904 8. EMPL: 3995 9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT

11. SELLS ITS PRODUCTS THROUGHOUT COLOMBIA AND ALSO EXPORTS TO
U.S.A. & MEXICO& HONDURAS& GUATEMALA& PUERTO RICO& COSTA RICA&
PANAMA& DOMINICAN REPUBLIC& ECUADOR& NICARAGUA& PERU& VENEZUELA,
AND CHILE.

12. RPT. DATE: 05/76

13A. 27310/1349 RET. DIST. EXP. AND PRINTER OF BOOKS
13B. 26210/5 IMP. OF PAPER MILLS, EXCEPT BUILDING PAPER
13C. 26480/1349 RET. DIST. EXP. AND MANUFACTURER OF STATIONERY
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PRODUCTS.

13D. 26510/9 MFR. OF PAPERBOARD CONTAINERS AND BOXES
13E. 35550/5 IMP. OF PRINTING TRADES MACHINERY
13F. 27610/349 DIST. EXP. AND PRINTER OF MANIFOLD BUSINESS FORMS
13G. 27500/349 DIST. EXP. AND PRINTER OF COMMERCIAL PRINTED MATERIAL
13H. 27710/349 DIST. EXP. AND PRINTER OF GREETING CARDS.
13I. 35720/139 RET. DIST. AND ASSEMBLER OF TYPEWRITERS
13J. 35740/139 RET. DIST. AND ASSEMBLER OF CALCULATING AND
ACCOUNTING MACHINES.
13K. 25200/013 MFR. RET. AND DIST. OF OFFICE FURNITURE
13L. 39550/013 MFR. RET. DIST. OF CARBON PAPER AND INKED RIBBONS

14. CONTACT: JAIME CARVAJAL S. TITLE: PRES

15. CABLE: CARVAJALES TELEEX: 055-555

17. TEL: 681111

18. FINANCIAL REFS: BANK OF AMERICA, SAN FRANCISCO, CALIFORNIA&
BANQUE NATIONALE DE PARIS, 130 MONTGOMERY STREET, SAN FRANCISCO,
CALIFORNIA 94104& CHEMICAL BANK, *O.O. BOX 44, CHURCH STREET STATION,
NEW YORK, NY 10008& THE PHILADELPHIA INTERNATIONAL BANK, P.O. BOX
13866, PHILADELPHIA, PA. 19101& ALSO BANCO DE BOGOTA, CARRERA 4
NO. 11-55& BANCO DE COLOMBIA, CALLE 11 NO. 5-64& BANCO COMERCIAL
ANTIOQUENO, CALLE 12 NO. 5-75& BANCO CAFETERO, CALLE 13 NO.5-21&
BANCO INDUSTRIAL COLOMBIANO, CALLE 11 NO.6-24, ALL OF CALI, VALLE,
COLOMBIA.

19. TRADE REFS: HALLMARK CARDS INC., P.O. BOX 437, KANSAS CITY,
MISSOURI 64141& OLD TOWN CORP., 750 PACIFIC STREET, NEW YORK, N.Y.
11238& A.B. DICK CO., 5700 WEST TOWHY AVENUE, CHICAGO, ILLINOIS
60648& CHAMPION PAPERS, HAMILTON, OHIO 45020& MOLLER AND ROTHE
INC., 99 PARK AVENUE, NEW YORK, N.Y. 10016& CROWN ZELLERBACH CORP.,
1 BUSH STREET, SAN FRANCISCO, CALIFORNIA 94119.

20. FOREIGN FIRMS REPRESENTED: "NONE STATED"

21. THE MOST IMPORTANT FIRM IN COLOMBIA IN THE PRINTING TRADE AND
ALLIED LINES. A FAMILY OWNED ENTERPRISE IT OPERATES A CHAIN OF
BOOKSTORES LOCATED IN THE CITIES OF CALI, BOGOTA, MEDELLIN,
BARRANQUILLA& BUCARAMANGA, IBAGUE& CARTAGENA& PEREIRA& MANIZALES&
CUCUTA, AND NEIVA. ITS HEAD OFFICES AND LARGEST PLANT ARE AT CALI.
FIRM MAINTAINS AN OFFICE IN U.S.A. UNDER THE NAME OF CARVAJAL
INTERNATIONAL INC., LOCATED AT 33 EAE HILL ROAD, STAMFORD, CONN.
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06903. THEY OPERATE UNDER THE COLOMBIAN BY-LAWS OF GENERAL PARTNER-
SHIP. FIRM IS PROPERLY MANAGED AND ITS EXECUTIVES ARE HIGHLY
SKILLED IN THEIR TYPE OF TRADE. IT ENJOYS AN EXCELLENT REPUTATION
IN LOCAL BUSINESS CIRCLES. SEVERAL LOCAL BANKING INSTITUTIONS
CONTACTED REPORT VERY GOOD EXPERIENCE WITH THIS FIRM IN EVERY
RESPECT. CONSULATE RECOMMENDS THIS FIRM AS A VERY GOOD TRADE
CONTACT FOR AMERICAN FIRMS.

22. PREPARED BY: J.DE SOTO APPROVED BY: J. KERR, JR.
AT: U.S. CONSULATE , CALI.
KERR

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NNN

Message Attributes

Automatic Decaptioning: X
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Disposition Event:
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Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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04 MAY 2006

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